



NPC launches Pilot 'Zero Defect, Zero Effect' (ZED) Maturity Assessment Model Implementation for MSMEs

"Let's think about making our product which has 'zero defect'; so that it does not come back (get rejected) from the world market and 'zero effect' so that the manufacturing does not have an adverse effect on our environment"

-Hon'ble Prime Minister Shri Narendra Modi

For achieving the goal of '**zero defect, and zero effect**', Indian MSME's need to continuously improve their manufacturing capabilities. Development Commissioner, Ministry of MSME, Government of India, has launched the pilot phase of **ZED Maturity Assessment Model Implementation** through its implementing agencies National Productivity Council and Quality Council of India.

The rating model would provide a robust, reliable and transparent assessment rating for MSMEs on the basis of their manufacturing capability, quality, environment friendliness etc.

- ✓ This rating may be used by large scale manufacturers while sourcing from these MSMEs.
- ✓ This rating may also be used to diagnose the problem in MSME unit so that hand holding for up gradation of the unit may be done.

NPC has initiated pilot implementation of ZED program from Rajkot on 09.06.2015 by selection of participating units for pilot phase in a ZED awareness session organized for Foundry cluster under **Rajkot Engineering Association** and **Institute of Indian Foundrymen**.



The targeted numbers of participating MSME units for pilot phase were ensured by the association to NPC. Picture shows the commitment to the ZED program by REA committee members with NPC. NPC is also initiating pilot

implementation at Coimbatore, Belgaum, Kolhapur, which would pave the way for national rollout of the ZED program this year.



QCI has also initiated series of workshops on ZED at various locations. It conducted workshop with Federation of Small Scale Industries Vadodara on 10.06.2015.

The scheme envisages coverage of 1 million MSMEs during next 8-10 years for implementation of ZED Maturity Assessment Model.

NPC is conducting series of awareness sessions for the ZED model for pilot implementation at Rajkot, Coimbatore, Kolhapur and Belgaum.